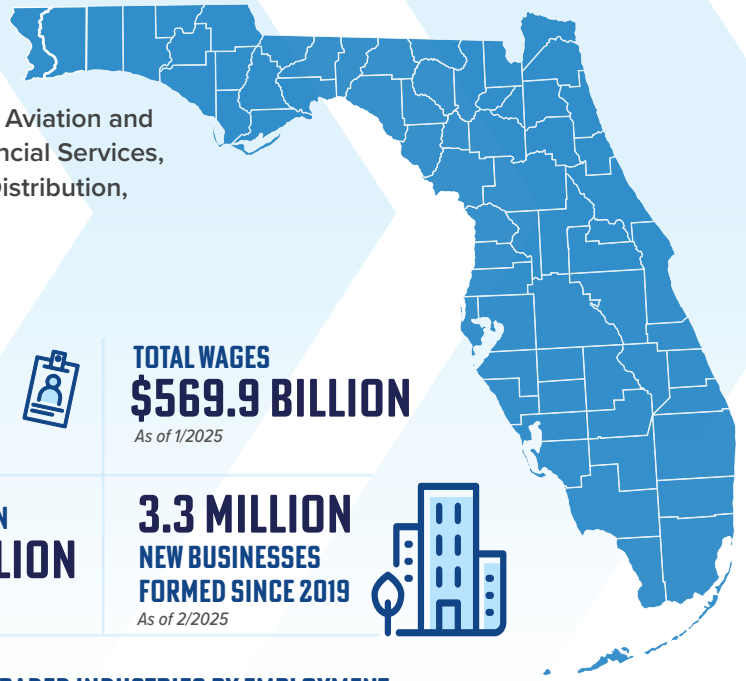
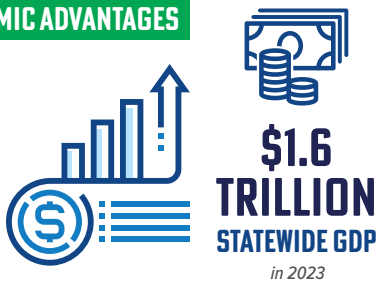


THE FUTURE IS BRIGHT IN THE SUNSHINE STATE

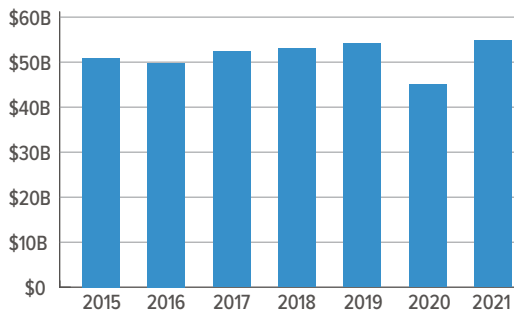
Florida has a diverse economy with industries such as Aviation and Aerospace, Military and Defense, Manufacturing, Financial Services, Information Technology, Life Sciences, Logistics and Distribution, CleanTech and Professional Services.



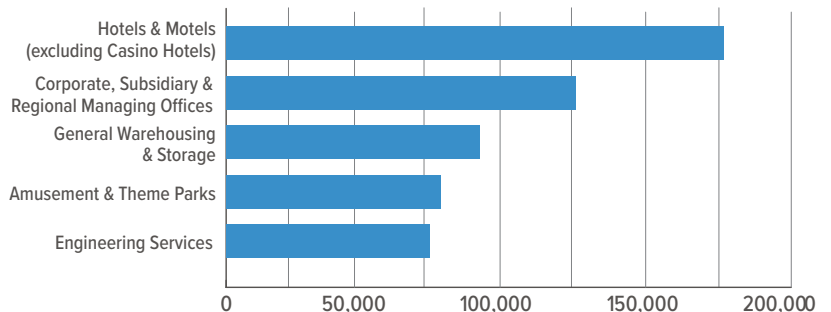
ECONOMIC ADVANTAGES



REGIONAL EXPORTS *from 2015 - 2021*



TOP TRADED INDUSTRIES BY EMPLOYMENT *in 2023*



LOGISTICS & ACCESSIBILITY ADVANTAGES



SPOTLIGHT ON THE ECONOMIC IMPACT OF THE DEFENSE INDUSTRY

In 2022, the \$65.3 billion in direct defense-related spending flowing into the state of Florida supported more than 865,937 jobs and generated \$102.6 billion in value-added economic impacts across the state.

TOTAL STATEWIDE IMPACT IN 2022

Statewide Economic Impact	\$102.6 Billion
Percent of Economy	7.3%
Employment	865,937 Jobs

DIRECT DEFENSE SPENDING IN 2022

Procurement	\$21.93 Billion
Salaries	\$15.16 Billion
Pensions & Transfers	\$28.23 Billion
Total Defense Spending	\$65.32 Billion

TARGET SECTOR ADVANTAGES

These industry sectors are creating jobs and driving innovation in Florida.
The data is from 2023.

	SECTOR EMPLOYMENT	ESTABLISHMENTS IN SECTOR	EARNINGS PER WORKER
AVIATION AEROSPACE	144,600+	2,900+	\$95,981
DEFENSE AND HOMELAND SECURITY	300,000+	33,300+	\$137,031
MANUFACTURING	421,000+	25,600+	\$78,332
FINANCIAL SERVICES	455,100+	44,900+	\$117,080
INFORMATION TECHNOLOGY	323,100+	47,400+	\$119,700
LIFE SCIENCES	1,053,800+	62,900+	\$76,751
LOGISTICS AND DISTRIBUTION	708,900+	61,300+	\$85,650
CLEANTECH	185,800+	16,600+	\$92,414
PROFESSIONAL SERVICES	875,200+	153,300+	\$108,069

TALENT PIPELINE ADVANTAGES

Florida's extensive network of higher education facilities and institutions drive workforce supply and innovation in the state.

ALL DISCIPLINES
1.5M STUDENTS

BUSINESS MANAGEMENT, MARKETING & RELATED SUPPORT
198K STUDENTS

SCIENCE, TECHNOLOGY, ENGINEERING & MATH (STEM)
136.6K STUDENTS

COMPUTER & INFORMATION SCIENCES & SUPPORT SERVICES
49.4K STUDENTS

BIOLOGICAL & BIOMEDICAL SCIENCES
32.9K STUDENTS

ENGINEERING
26.7K STUDENTS

ENGINEERING TECHNOLOGIES & ENGINEERING-RELATED FIELDS
13.9K STUDENTS

WORKFORCE ADVANTAGES

WORKFORCE SIZE & GROWTH *between 2014 -2023*

