

# FLORIDACOMMERCE

## STACKING INVESTMENTS FOR GENERATIONS TO COME

At FloridaCommerce, we're all about fueling success! Our commitment to building a talented workforce is complemented by Florida's exceptional infrastructure and education systems. Through investments in education, infrastructure and our workforce, Florida provides the resources and programs necessary for communities, businesses and families to thrive and achieve unparalleled economic success.

We consistently earn top economic rankings, proving our smart strategies work. At FloridaCommerce, we turn those strategies into real-world successes, supporting communities, businesses and Floridians with a mountain of resources.

### FLORIDACOMMERCE: STACKS UP IN ECONOMIC INVESTMENTS

FloridaCommerce supports economic development by building on strong partnerships between public, private and civic organizations designed to promote the creation and expansion of Florida's existing business community and to attract new businesses to Florida.

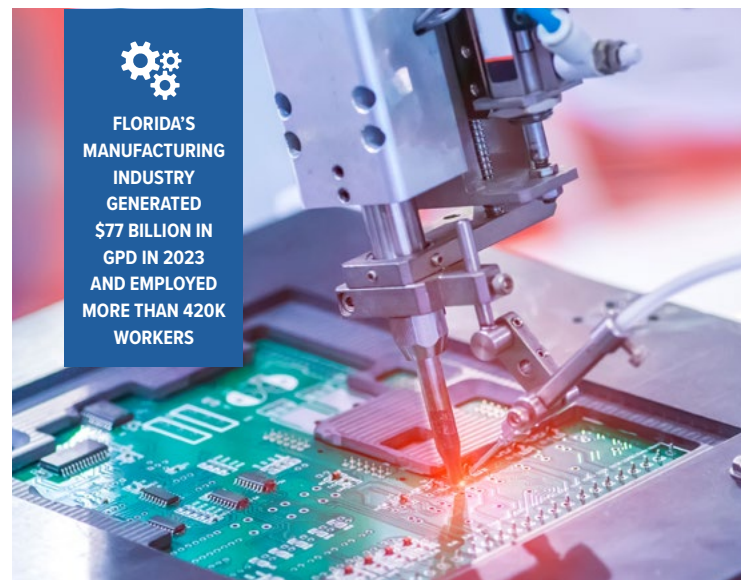
We also offer industry specific resources for the state's nine leading industry clusters:

- Aviation and aerospace
- Military, homeland security and defense
- Manufacturing
- Corporate headquarters
- Financial and professional services
- Information technology
- Life sciences
- Clean technology
- Logistics and distribution

#### A Monumental Move in Cutting-Edge Manufacturing

On May 8, 2024, Governor Ron DeSantis announced \$80 million in funding for the University of Florida's Florida Semiconductor Institute.

Since 2022 Florida has invested nearly \$400 million for cutting edge workforce development initiatives to support Florida's semiconductor industry.



FLORIDA CONSISTENTLY EARNS TOP ECONOMIC RANKINGS,  
PROVING TARGETED  
STRATEGIES AND LONG-TERM  
INVESTMENTS WORK.



“Under Governor DeSantis’ strategic investments in workforce education, infrastructure, and financial readiness, Florida continues to outperform the nation across all metrics, including real GDP and private sector job growth.

With the nation’s number one economy, Florida is the most business-friendly state and the best place for families and communities to live, work, and thrive.”

– J. ALEX KELLY, FLORIDA SECRETARY OF COMMERCE

**Florida's economic development is a direct result of strategic planning and targeted investments.**

At FloridaCommerce, we're committed to stacking these wins by combining targeted strategies with long-term investments. It's this deliberate approach that cultivates a prosperous business environment and fuels the state's ongoing success.



**GLOBAL ECONOMY RANKING**

Florida's economy is now considered the 16<sup>th</sup> largest global economy.

**GDP GROWTH**

The state has outpaced the nation in real GDP growth for 10 consecutive quarters starting from Q1 2021.

**NEW BUSINESS FORMATIONS**

Florida leads the nation in business formations with more than 3.3 million businesses formed since 2019.

**TALENT**

Florida has been ranked #1 in talent attraction for two consecutive years, indicating a strong pull for skilled workers.

**INVESTING IN FLORIDA'S FUTURE**

By stacking investments in economic, business, workforce and community development, FloridaCommerce is investing in smart strategies to create a state where businesses thrive, visitors are delighted and citizens are proud to call home.



**RESILIENT COMMUNITIES**

**OUR RESILIENT ECONOMY**

benefits Floridians not just today, but for generations to come.

**COST OF LIVING**

We've invested in programs that retain our workforce and help hard-working Floridians achieve the

**DREAM OF HOMEOWNERSHIP.**



**WORKFORCE DEVELOPMENT**

Florida aligns educational programs with

**HIGH-SKILLED, HIGH-WAGE INDUSTRY NEEDS.**

**PRO-BUSINESS**

Florida's business-friendly environment, exceptional workforce and targeted resources draw businesses to the state, promote industry growth and help

**ENTREPRENEURS THRIVE.**



**INFRASTRUCTURE**

Our extensive transportation infrastructure positions Florida as

**A GLOBAL BUSINESS LEADER.**



**FLORIDACOMMERCE**

Learn More: [FloridaJobs.org](https://FloridaJobs.org)